Call for Papers



ICTM 2012 International Conference on ICT Management for Global Competitiveness and Economic Growth in Emerging Economies Wrocław, Poland, September 17-18, 2012

Sponsored by AIS Special Interest Group on ICT and Global Development (SIG GlobDev), COMARCH, Emerging Markets Case Studies (EMERALD) and Naczelna Organizacja Techniczna (NOT)

Conference Co-Chairs:

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ICTM 2012 Conference Website: <u>http://www.ictm2012.edukacja.wroc.pl/</u> Follow the ICTM 2012 Conference on LinkedIn: <u>http://linkd.in/yJ3aOD</u>

NOTE: The best papers submitted to the ICTM 2012 Conference will be fast tracked to a special issue of the **Electronic Journal of Information Systems in Developing Countries** (EJISDC - ISSN 1681-4835). Information about the journal can be found at http://www.ejisdc.org

CONFERENCE PROCEEDINGS: Paper presented at the conference will be published in the conference proceedings. The ICTM 2012 conference proceedings will be submitted for inclusion in Conference Proceedings Citation Index by Thomson Reuters.*

Fast growing emerging economies, including transition economies, are often considered the growth engine of the global economy. Unfortunately, despite the fast growth of emerging economies, the economic gap between emerging economies and the mature, developed countries still exists. It seems that in order to truly close this gap, new management techniques, new business models, and new regulatory policies, among other factors are needed. Moreover, it could be expected that information and communication technologies (ICTs) will play a vital role in this process.

Thus, the objective of this conference is to provide a forum for interested researchers and practitioners for exchanging their creative ideas on these issues.

Possible contributions regarding the ICT management for global competitiveness and economic growth in emerging economies may include, but are not limited to, the following:

1. Social, political and legal frameworks and ICT Management in emerging and transition economies

- 2. Unique ICT management techniques for emerging and transition economies
- 3. Methods for measuring the benefits and costs of projects involving the adoption of ICT
- 4. The role of human and social capital
- 5. Innovative ways for generating revenues creating commercial knowledge products in emerging and transition economies
- 6. Educational systems and ICT Management in emerging and transition economies
- 7. ICT to support small and medium firms in emerging and transition economies
- 8. ICT management in small businesses as a path to economic growth

9. ICT productivity studies at the country, industry or firm level, with specific reference to the social and business conditions prevalent in emerging or transition economies

10. Global supply chain management and its contribution to emerging and transition economies

11. Country specific case studies, with specific reference to the social and business conditions prevalent in emerging and transition economies

12. IT off-shoring / IT outsourcing into emerging and transition economies

13. International ICT project management, with specific reference to the social and business conditions in emerging or transition economies

- 14. Digital divide in emerging and transition economies
- 15. E-commerce effect on emerging or transition economies
- 16. E-government in emerging or transition economies

CONFERENCE COMMITTEE

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Important dates:

Paper/Panel Proposal Submission Deadline: April 1, 2012; July 15, 2012 Notification to Authors: July 21, 2012 Deadline for Final Papers and Deadline for Registration: July 31, 2012 / Conference Date: September 17-18, 2012 All papers submissions and panel should be sent to: https://www.easychair.org/conferences/?conf=ictm20121 Declaration of conference participation and type of fee should be written in the registration form: http://www.ictm2012.edukacja.wroc.pl/registration.htm Conference fee: 250 EURO.

Discounts for co-authors or groups representing the same institution. We offer a group discount of 20% (fee: 200 EURO) off the registration fee for 2-4 participants and 25% (fee: 187,5 EURO) for 5 or more participants. All participants must register together and only one invoice/receipt will be issued.

Information for Polish authors:

Three kinds of publications are planned, the first one - a monograph, in which the papers with at least 40 000 characters in English be will be included (minimum 4 points); the second one, in which the articles in a smaller volume will be published. The monographs will be submitted for inclusion in the Citation Index by Thomson Reuters and we assume, therefore, at least 9 points for the published section. Paper should also be accompanied by a summary in English. best papers submitted to the ICTM 2012 Conference will be fast tracked to a special issue of the Electronic Journal of Information Systems in Developing Countries (EJISDC - ISSN 1681-4835). Information about the journal can be found at http://www.ejisdc.org/. Posters and longer abstracts are possible too.